

***“There is no such thing as the perfect car. There is only the perfect car for now. A car with all the latest proven engineering concepts and design ideas.”***

—Dr. Ferry Porsche—

No car is perfect.

And none probably ever will be.

We realize this at Porsche, but we still keep trying. To build a car that's as close to perfection as we can get it.

But before we can begin building, we have to have something else. Ideas.

Like the one Dr. Ferdinand Porsche had, nearly 75 years ago. That a man should be able to transport himself along the road in an exquisite piece of machinery with the best possible combination of safety, ease and control.

Today the Porsche firm is an engineering group first. A producer of ideas.

Dr. Ferry Porsche took his father's original design and refined it. His sons, Ferdinand III and Peter, took what was considered the perfect design even further. His nephew, Ferdinand Piech, is an engineering specialist. (Without production and engineering ideas, design ideas *remain* ideas.)

But ideas have to work, too. That's why Dr. Ferdinand Porsche raced his cars. And why we still do today.

Because the more Porsches are raced, the more features are proven. And the closer we get to the perfect car.